Amazon KINDLE PROFITS



By Jimmy James

The Legal Stuff

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Amazon Kindle Profits
with…

Jimmy James
Social Media / Mobile Marketing Consultant

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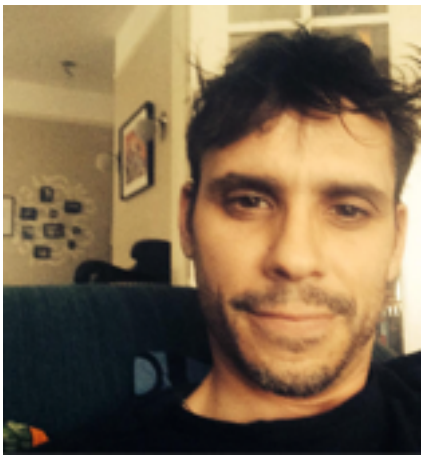

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Introduction

Amazon is known to be the most popular online retails store in the world. There are thousands of people who shop there on a daily basis purchasing the items they need. Amazon has made a lot of people's shopping experience a lot easier. By just clicking the mouse of your computer, you can get the item you ordered right in front of your doorsteps in a matter of few days.



Though Amazon is known all over the world, only few people are aware of the opportunities Amazon gives to people to earn money from the comfort of their own home. When you tell someone that you can easily earn big money from Amazon more than just selling random

stuff, don't be surprised if they laugh at you. Not many people are aware that aside from selling stuff on Amazon, there are other various ways to profit from this site. And the good thing is that these different ways of earning money through this site are not really complicated to understand. What you just need is dedication, time, and maybe a startup capital to use as an investment.

Who Am I?

Hi I'm Jimmy James, New Media Entrepreneur / Social Media / Mobile Marketing Expert and most importantly a normal guy… like YOU!

My passions lie in helping fellow entrepreneurs like yourself with growing your business, Internet marketing, entrepreneurship, Social Media / Mobile Marketing Strategies and just making good ol'money online.

I have a lot of passion and energy. and love to surround myself with others who share similar values, visions and aspirations.

My personality is constantly energetic and comical, with a seriously focused agenda when it comes to business.

NOW ON TO YOUR Success!

Jimmy James

In this report, you will learn 6 easy to do steps on how you can earn and make money on Amazon Kindle, easily!



Publish And Sell eBooks

Selling eBooks online is not only about earning quick bucks, through this you are able to share knowledge that one can benefit from in the future.

But not every good writer or knowledgeable professional can be a good author. This is for the reason that they don't have a proper platform to publicize their work.

In addition, they do not have resources to market their books among target readers. But thanks to Amazon, these problems can be solved. Amazon is absolutely one of the best and biggest platforms for buying and selling of eBooks.

If you're good in a particular computer language or if you have reliable and practical tips on losing weight, then share your knowledge in the form of eBook and earn money from it.

You don't need to find a publishing company and go through long process for your book to be published. With Amazon, everything is now more convenient than ever!



When selling eBook on Amazon, you can earn 70% royalty for every purchase if you are selling your ebook for $2.99 or above, while you can earn 35% royalty for every purchase when you sell your ebooks for $2.98 or below.

As the owner of the books, International Standard Book Number or ISBN number is needed. ISBN number is important for you to sell eBooks on Amazon.

ISBN is a unique code selected to every ebook being published. The regular cost of registering an ISBN number for your eBook is $100, but you are able to get huge discounts when you order 10 or more ISBN numbers.

Now, Let's get Started!…

Step 1 - Researching your eBook Idea

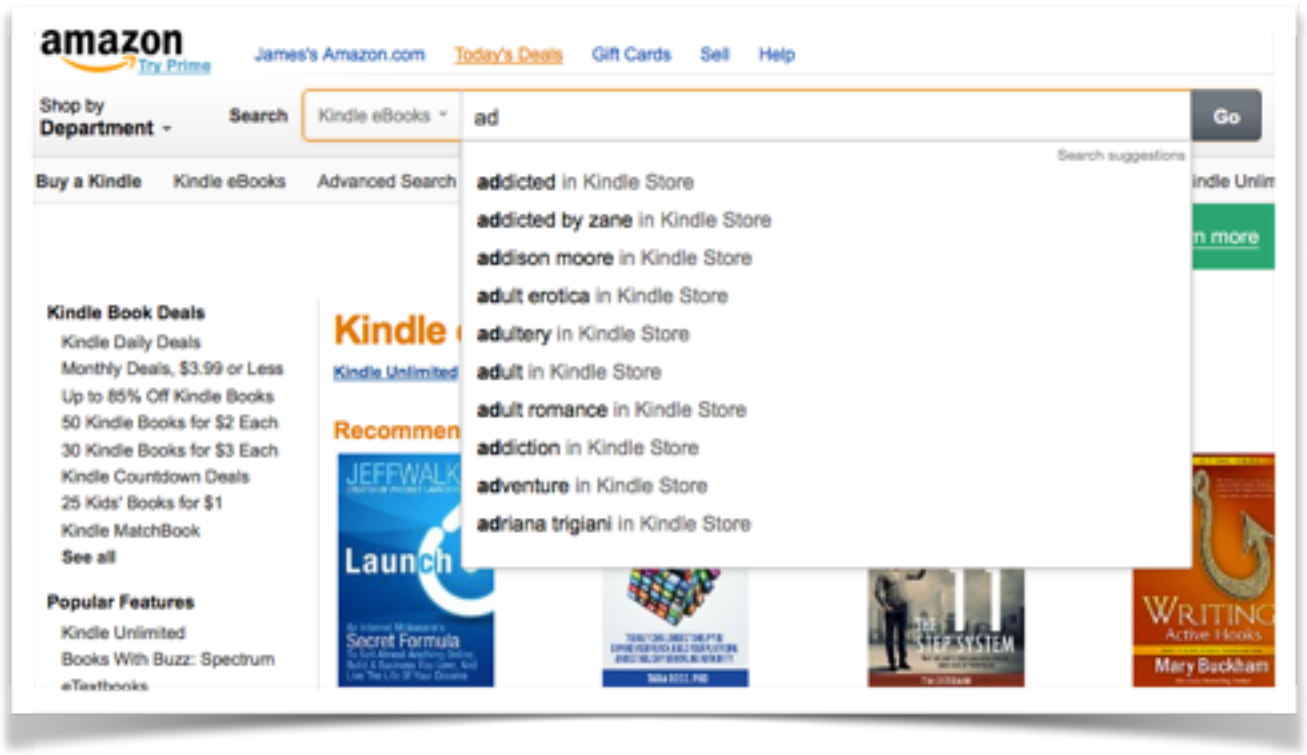
There are many ways to that will help you to come up with ideas for your eBooks.

I like to start by looking at trending markets, Amazons Bestsellers, what's hot or not thru social media and even ask myself - *what are peoples desires/ passions?*

Now, another great method to help research eBooks is to use Amazon's search,… Yes their search bar.

By putting in letter's, phrases "how to…". Amazon search feature will automatically show you terms that "people are already searching for".

Example:



Step 2 - Create a Title / eBook Cover

Now it's time to figure out a title for your ebook, when thinking of titles make sure they are compelling, descriptive, has benefits in it, and really grabs attention.

Be sure to look at other ebooks within your desired niche, try and see what other are not doing and make yours better. This will help you in the long run and stand out from the crowd.

Here are a few bad and good examples for titles -

Bad :

- The Health Book
- Vegan Cooking

Good:

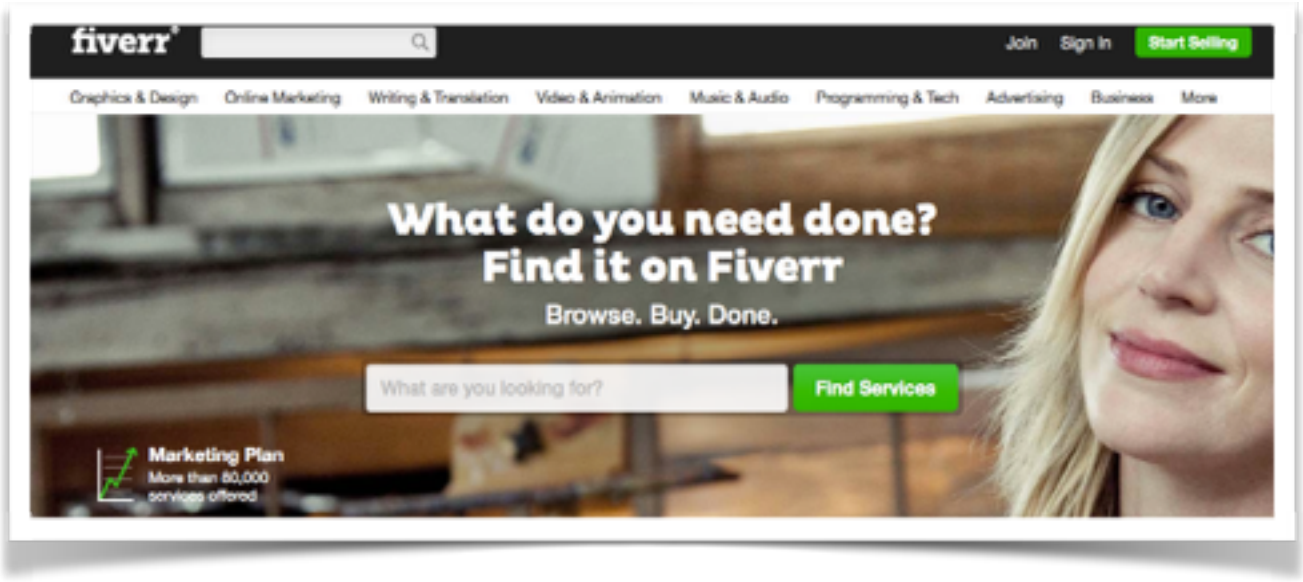
- *The Health : The Complete Guide To a Healthier, Happier You!*
- *Vegan Life : 101 Quick easy to do vegan meals to help you gain Energy.*

…You get the Idea!

Once you are happy with the title of your ebook, you will need to design or hire somebody to design and cover for your ebook.

But don't worry if your not a artist or good with graphics programs like photoshop or Gimp. (Free)

You can outsource it for as little as $5 on fiverr.com - a global online marketplace offering tasks and services, referred to as 'gigs' beginning at a cost of $5 per job performed.



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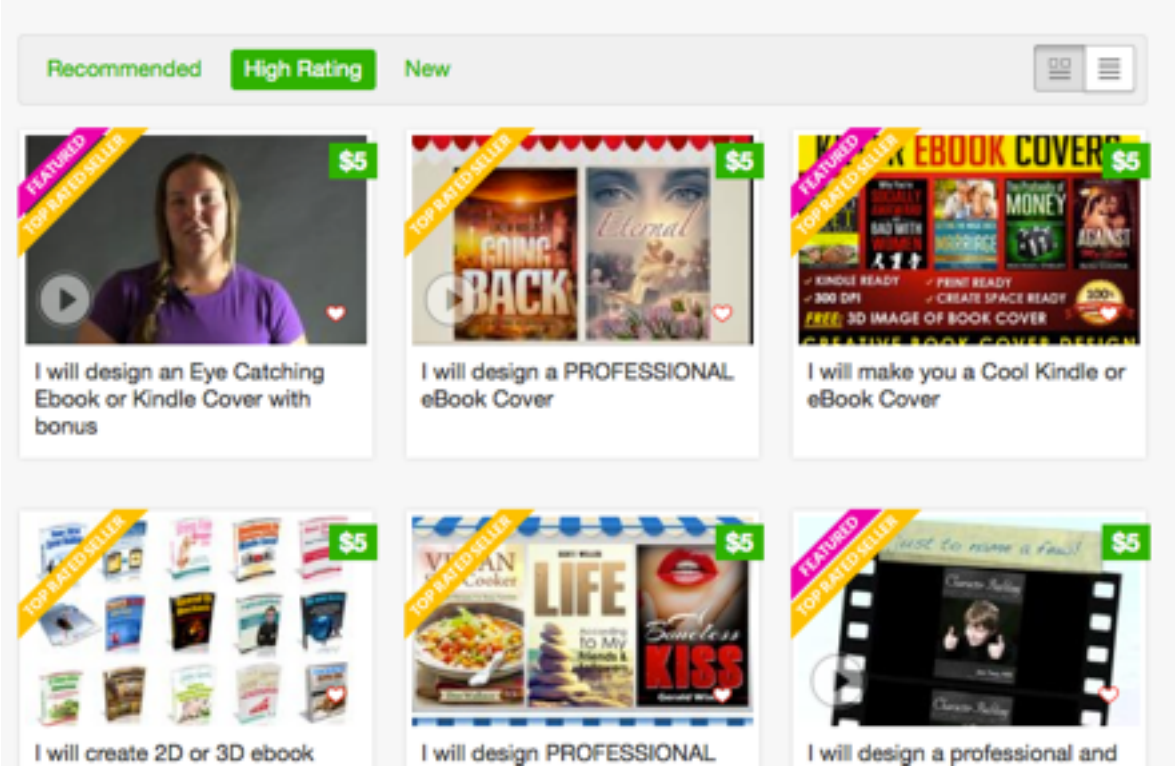

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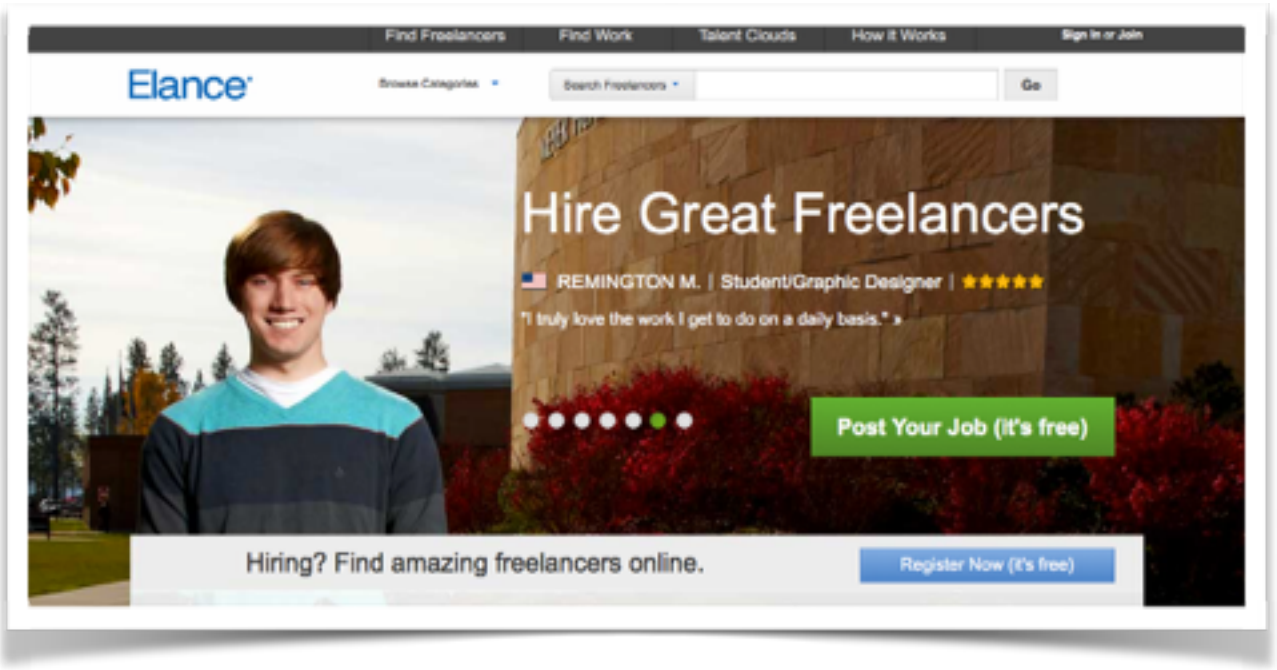
Step 3 - Writing your eBook / Outsourcing your eBook

Now you might be a writer and have a ton of content ready to go, own a blog that you want to turn into a eBook or you might be just like me and not so much… thats ok!

There are a few place online where you can get your book outsource for really cheap. How cheap? I get books made for as little as $25-35.

Some of my favourite places to go is ODesk.com and elance.com



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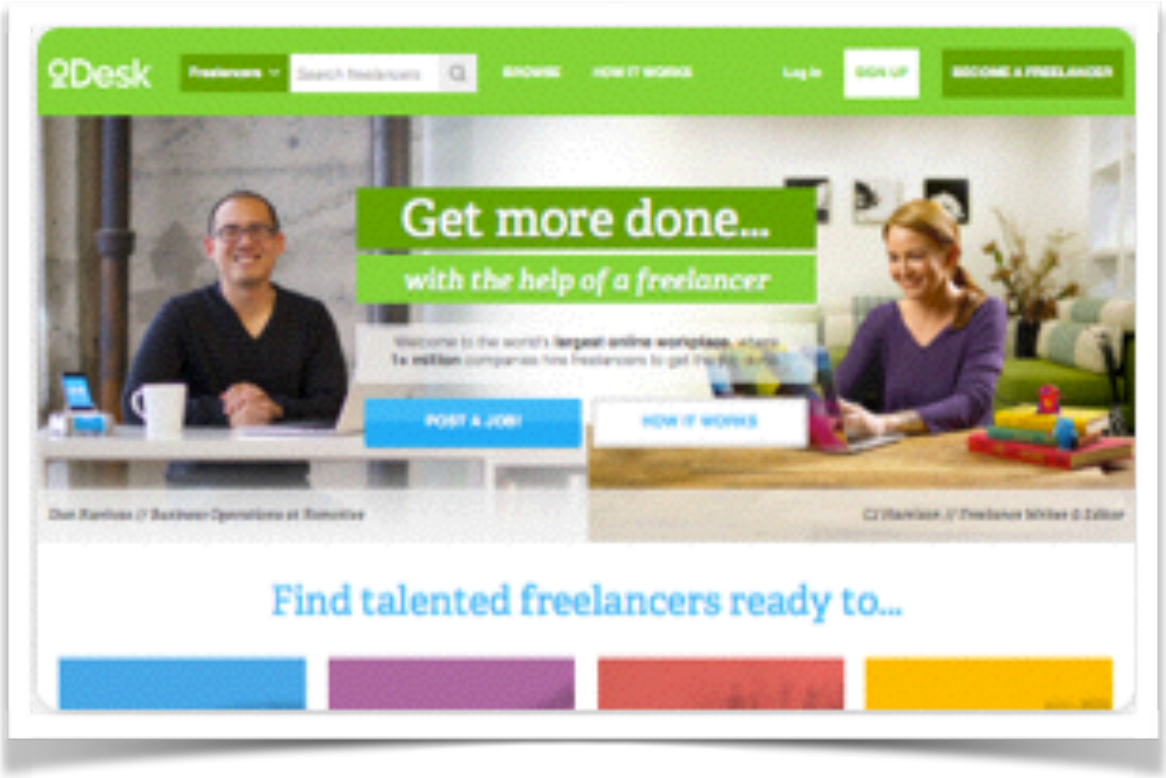

Both these online resources are great places where you can find hundreds of content writers (Ghostwriters).

What are Ghostwriters?

A ghostwriter is a writer who writes books, articles, stories, reports, or other texts that are officially credited to another person.



These “**Ghostwriters**” will write your content for you based on dollars per word! …Simple!

Example: $6 @ 1000 words

When I look for writers I put out an ad / Job posting looking for writers that are good at writing in various niches, are efficient and use only 100% original content.

Sample Ad:
Hi I’m currently looking to hire a couple of "Good" writers to write a few, 100% original content, kindle formatted stories for me.

Step 4 - Set up your KDP Account

Now your book should ready to upload on the Kindle book store. Go to http://www.kdp.amazon.com



Be sure to sign up

You Should now be in your dashboard, here is where you are going to "click" on **BookShelf. .** Then "click" on **add a new title** and then follow the instructions for your eBook.



Next, you'll need to fill in the - ebook name, ebook contributors, ebook description, verify your publishing rights, add categories and keywords, upload your cover, and upload your Kindle ebook file.

…It's really straight forward!

Tip- Standout from the crowd - Descriptions are a great way to stand out and use keywords. Amazon allows up to 4000 characters for the description of your book.

Here is an example of a recent eBook description of a recent book I did…If you noticed I didn't use the full potential of characters :



Book Description

Publication Date: **October 28, 2014**

Spiritual Depression

The Complete spiritual energy guide to help regain balance of mind, body and soul.

Today only, get this Kindle book for just $0.99. Regularly priced at $4.99. Read on your PC, Mac, smart phone, tablet or Kindle device.

You're about to discover how to fight back from spiritual depression and regain balance of mind, body and soul.

It is so important for those who are spiritually depressed to regain the balance of energy that they need.
People of all ages, backgrounds and beliefs can work to ensure their energy is exactly where it should be. Those who don't consider themselves to be spiritual can find that the techniques described in this book really help.

Here Is A Preview Of What You'll Learn...

- What is Spiritual Depression?
- Why do People become Spiritually Depressed?
- How to Balance your Body
- How to Balance your Mind
- How to Balance your Soul
- Much, much more!

Download your copy today!
Take action today and download this book for a limited time discount of only $0.99!
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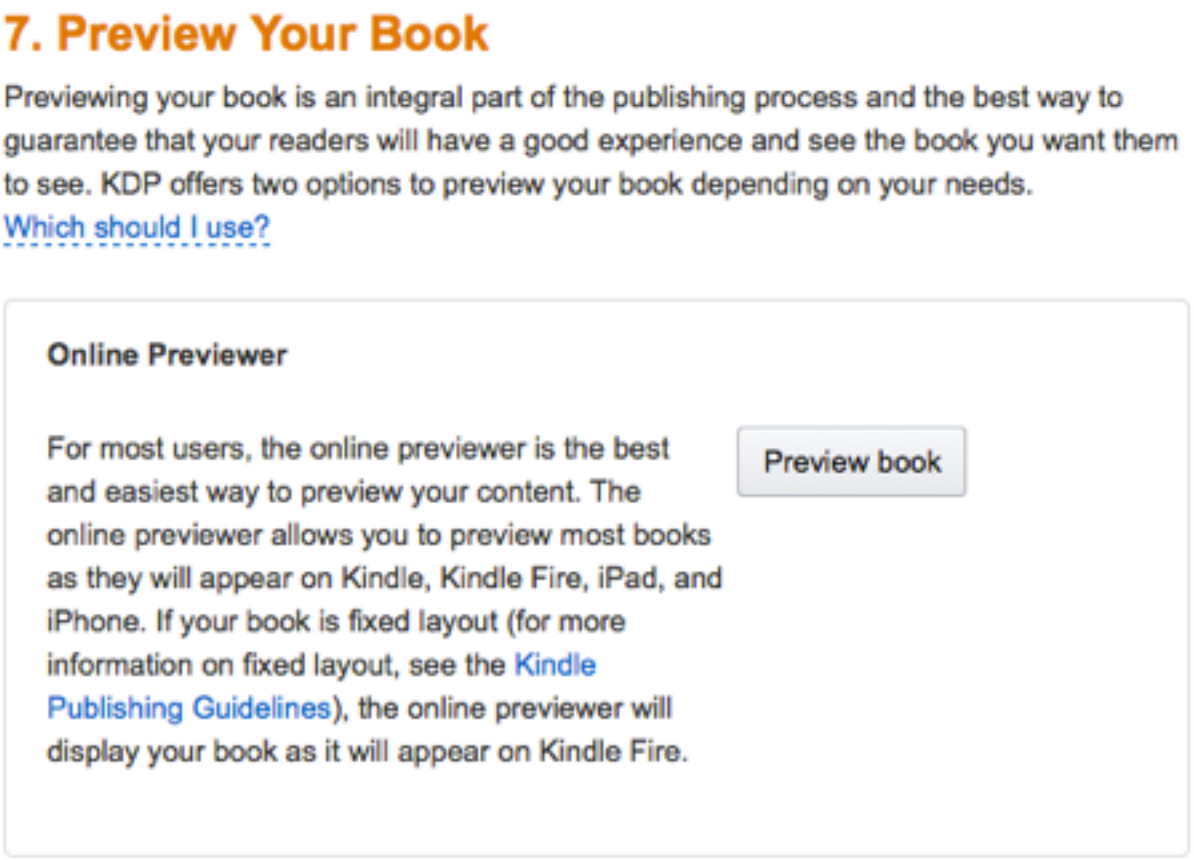

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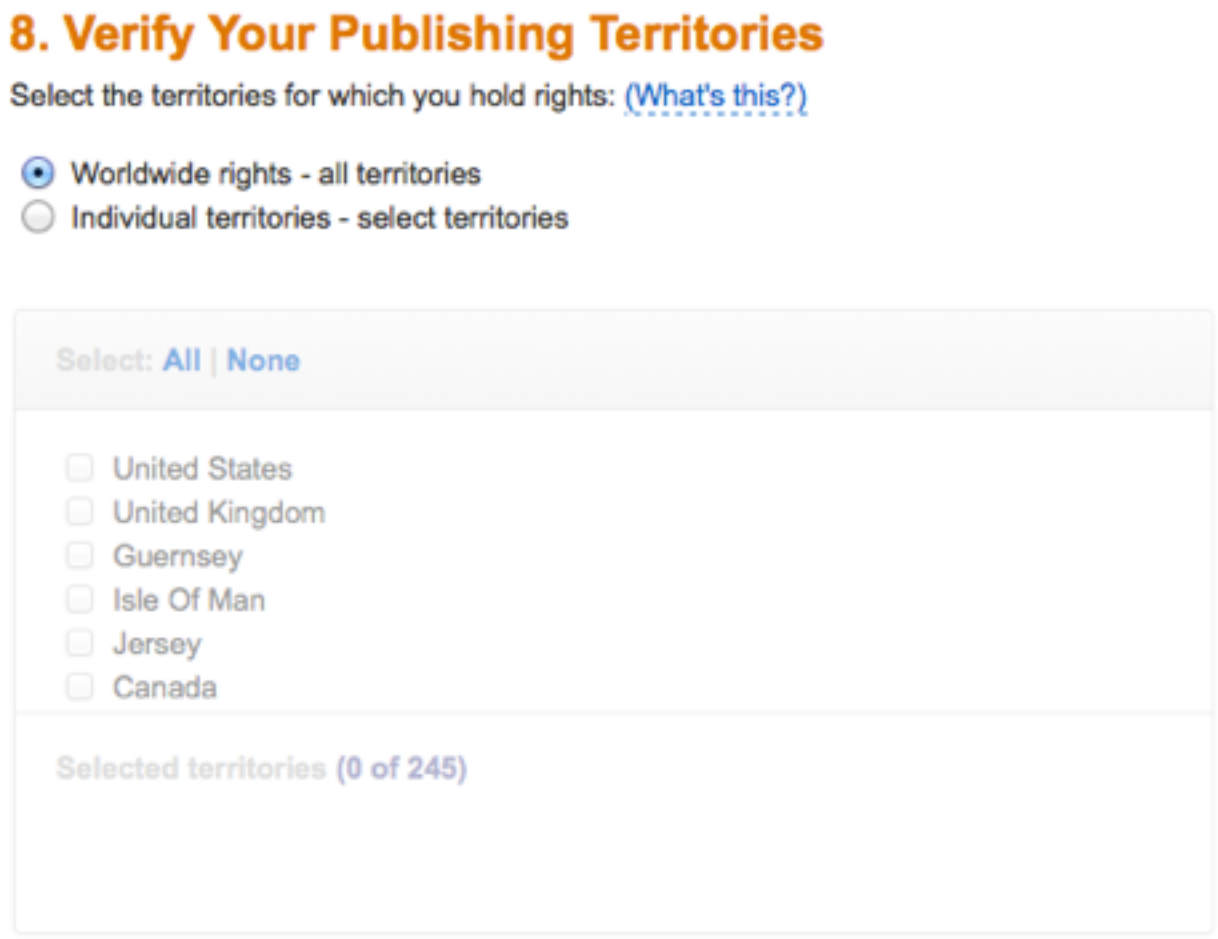

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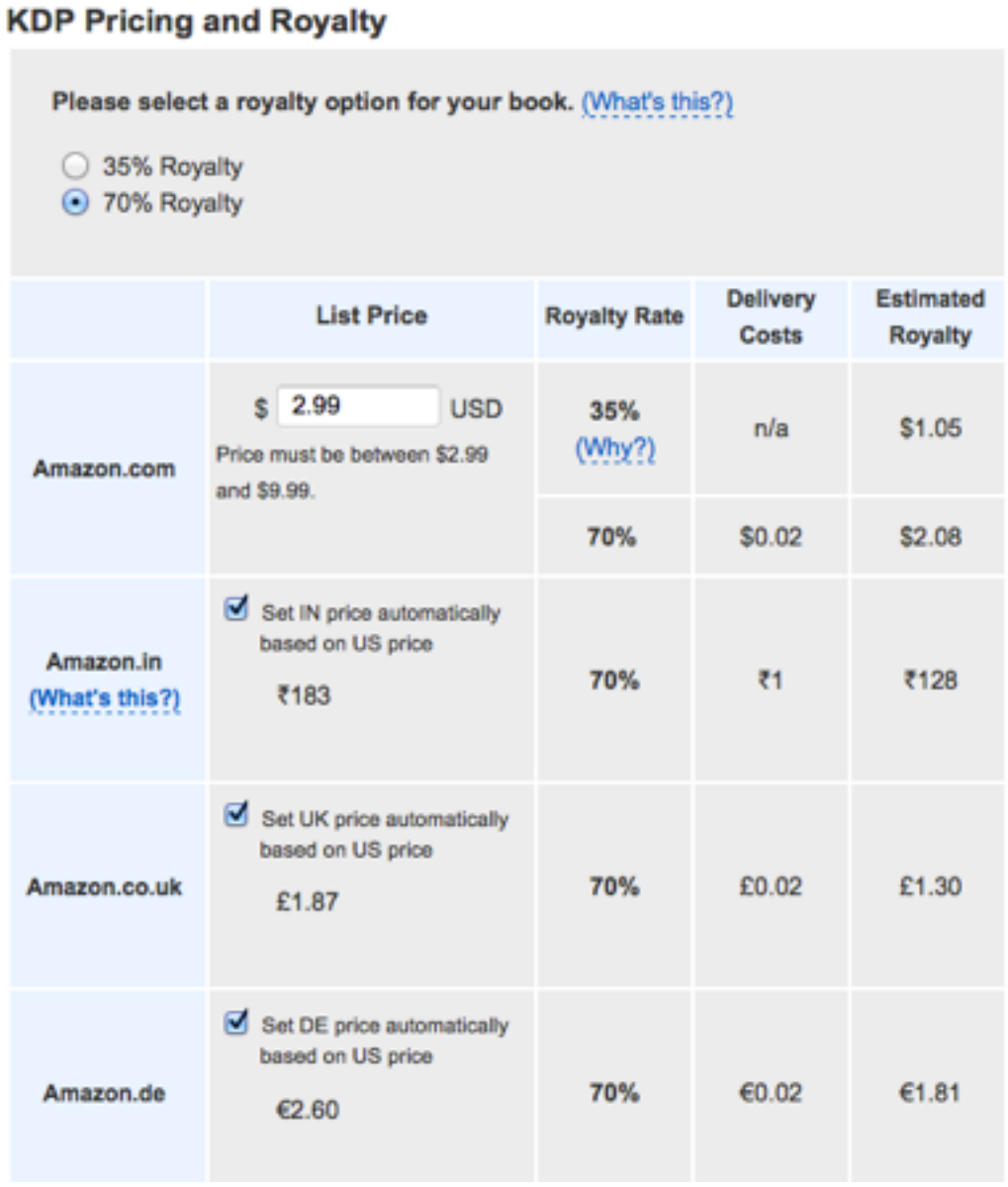

KDP Pricing and Royalty

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		70%	$0.02	$2.08
Amazon.in (What's this?)	☑ Set IN price automatically based on US price ₹183	**70%**	₹1	₹128
Amazon.co.uk	☑ Set UK price automatically based on US price £1.87	**70%**	£0.02	£1.30
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Finally, you get to "Save and Publish" your eBook.Your eBook will be live on Amazon and for sale within 24 hours!

Step 5 - Reviews

When it comes to reviews, everyone gets the fact that more reviews (testimonials) you have the more credible you / product / brand is.

This is the same for your eBooks, the more reviews your eBook gets the more likely people will buy it.

The more people that buy and review your Kindle book, the higher the ranking will be for your eBook.

Amazon has 2 types of reviews - Verified / Unverified.

…What does that mean?

A verified review means someone actually bought or downloaded your Kindle eBook, then posted a review.
*If a review is verified, it will say "Amazon Verified Purchase" beside it.

unverified means that someone DID NOT purchase or download the eBook and left a review.



Tip- Remember if your eBook is crappy, people will give you bad review and this in turn will hurt your sales.

Step 6 - Marketing your eBook

There are many free ways to promote your eBook online, and I also suggest you to get creative with your eBook and marketing it!

Amazon also has a few services that will allow you market as well.
Example :

When you publish your eBook, you have an option to enroll your book in the KDP Select Program. KDP Select is a program that Amazon offers that allows you to take advantage of a Free Promotion for your Kindle eBook.

With KDP Select, you can offer your eBook for Free for a total of 5 days.

Amazon will list your eBook in the Free Books section of their website and help you promote your eBook.

Another great way to get your eBook out the is to submit Your Kindle eBook To Websites.

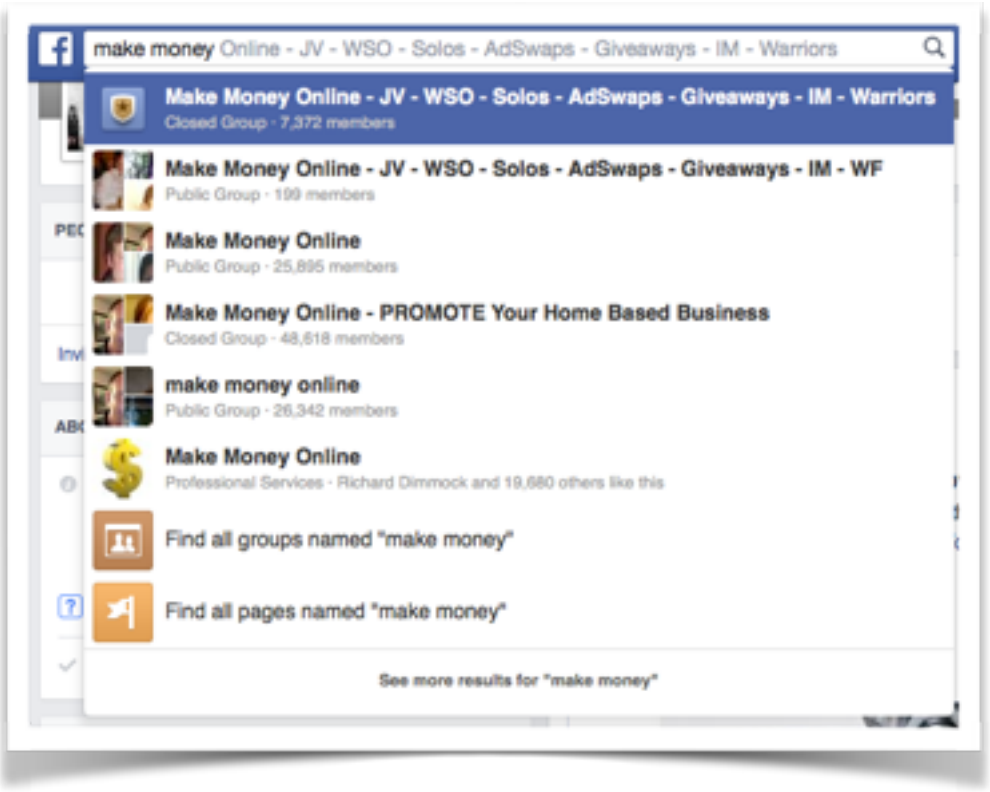
There are a ton of websites out there that you can submit your Kindle eBook to for free.

Example: GoodReads and LibraryThing



Finally, Social media …like Facebook, you can find groups, like pages and even run targeted ads to people love your niche type eBooks.

So for example if you wrote a ebook about making money, you could go to Facebook and search ;



Then you could join various groups, **MAKE FRIENDS** and ask / share for eBook.
* I Recommend you **DON't SPAM**

So there you have it, a easy to do, step by step guide to help you create a Kindle empire and make residual Kindle Profits!

RESOURCES

Kindle Direct Publishing - https://kdp.amazon.com/ - Amazon's Kindle Direct Publishing (KDP) is a fast, easy and free way for authors and publishers to keep control and publish their books worldwide on the Kindle.

Kindle Author Page - https://authorcentral.amazon.com/gp - Create your Amazon.com Author Page and more. The Author Page on Amazon.com provides a handy place for customers to learn about you.

Fiverr - https://www.fiverr.com/ - Graphics, marketing, fun, and more online services, on budget and on time.

ODesk - https://www.odesk.com/ - Find freelancers and freelance jobs on oDesk - the world's largest online workplace where savvy businesses and professional freelancers go to work!

PapyrusEditor: Create Ebooks - papyruseditor.com/ - Papyrus is a simple online editor to create ebooks.You can edit the cover using a simple drag and drop cover editor, import content from the web, or create new.

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Cover Factory - CoverFactory delivers 3D Ebooks and Box covers with only a few clicks. Create virtual boxes for software and eBook covers by following few simple steps and get beautiful professional-quality results with ease.

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LibraryThing | Catalog your books online - www.librarything.com/
Catalogs your books online, easily, quickly and for free.

WHAT TO STAND OUT FROM THE CROWD? …Next Level Software!

KindleSpy - New Unique Software Application 'Reverse Engineers' The Kindle Marketplace & Reveals Lucrative Kindle Niches - In Seconds!"

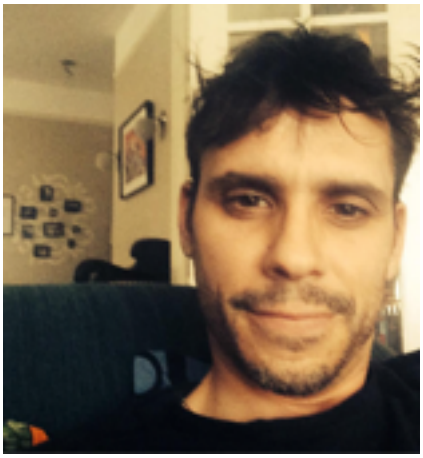
What Kindle marketing tips do you keep hearing over and over again that you feel aren't relevant to your business?

Join the Kindle Profits FB Success Mastermind —This mastermind is a great resource to meet other members that are eagerly willing to purchase/download Kindle books, ask questions, give feedback and post reviews.

If you didn't get the OTO, you can get it here -> FB Mastermind



Contact me anytime if you need advice or coaching and be sure to check out my website for free content on Social media marketing.
www.IMSocial.net email: info@imsocial.net



TO YOUR Success!

Jimmy James